

The first consideration it might seem that this sign would provide protection for youngsters playing in a neighborhood. It doesn't.

Studies made in cities where such signs were widely posted in residential areas, show no evidence of having reduced pedestrian accidents, vehicle speed, or legal liability. In fact, many types of signs which were installed to warn of normal conditions in residential areas failed to achieve the desired safety benefits. Further, if signs encourage parents with children to believe they have an added degree of protection, which the signs do not and cannot provide, a great disservice results.

**Children should not be encouraged to play in or near the roadway.** The 'CHILDREN AT PLAY' sign is a direct and open suggestion that it is acceptable to do so. Even at very low speeds, in a vehicle/ pedestrian accident, the pedestrian loses. It is much more appropriate to teach children to respect moving vehicles, and how to be a safe pedestrian (ie: walking facing traffic, look all ways before crossing the street, etc.).

In addition, Federal and State signing regulations do not allow us to use the 'CHILDREN AT PLAY' sign. We are allowed to post signs for schools, playgrounds, parks and other recreational facilities, but only when those using these facilities will likely impact drivers on the adjacent roads.